



## Fisher Textiles Wins Three Product of the Year Awards at the SGIA Expo

Indian Trail, NC (September 19, 2016) - The 2016 Specialty Graphic Imaging Association (SGIA) Expo brought together leaders of the specialty imaging industry this year in Las Vegas. In addition to a successful showcase, Fisher Textiles, Indian Trail, NC was recognized in the Association's prestigious Product of the Year Competition with awards in three categories: Media - Textile - Apparel: ET 2600 Jersey Spandex Knit; Media - Textile - Canvas: GF 4395 Semi-Glossy Art Canvas; and Media - Textile - Flag: DD 7375 Feather Flag.

ET 2600 Jersey Spandex Knit is made in the USA from recycled PET bottles (92% Repreve®, 8% Spandex) and is currently used for active wear, athletic jerseys, sports shirts and tank tops. This fabric is soft, comfortable and contains a moisture management system. It is compatible with Dye Sub transfer printing.

GF 4395 Semi-Glossy Art Canvas is a blended canvas, made in the USA, containing 65% Polyester, 35% Cotton, with a semi-glossy and natural white finish. It has a specially designed top coat that provides a wide color gamut and offers consistent photo quality imaging perfect for creating high-end POP banners, posters, décor art and exhibit graphics. This canvas is stocked at 126" wide and is compatible with Solvent, Latex and UV printing.

DD 7375 Feather Flag is ideal for feather flag and outdoor street pole applications. This warp knit fabric drapes very nicely and has excellent bleed through to the backside for double sided views. It has been specially treated for direct dye sublimation printing and is compatible with the industry's latest direct to fabric printers.

"I am very proud of our team at Fisher Textiles," said Scott Fisher, president, Fisher Textiles. "We put extensive research into every fabric we release and by winning Product of the Year it shows that we listen to what the market needs and deliver a quality product!"

The competition judged submissions across 19 categories for output devices and 29 categories for non-output devices. Conducted during the 2016 SGIA Expo (Las Vegas, September 14-16, 2016), this year's event was one of the most challenging in recent history.

"We are really thrilled with the participation from exhibiting companies, and we even doubled the product categories to correctly acknowledge all of the possible technical accomplishments honored in this competition," said Ray Weiss, SGIA's Digital Specialist. "The award winners have been extremely enthusiastic about their wins, understanding just how competitive the field was this year."

A recap of the 2016 SGIA Expo — including the complete list of Product of the Year winners — is available online at [SGIA.org](http://SGIA.org).



Fisher Textiles' ET 2600 Jersey Spandex Knit sports shirt produced by SparkFire Activewear.



Fisher Textiles' GF 4395 Semi-Glossy Art Canvas printed with a Mimaki Solvent printer.



Fisher Textiles' DD 7375 Feather Flag fabric printed via direct Dye Sublimation.