



Fisher Textiles Boosts Recycled Media Lineup with Three New SEG Fabrics

Matthews, NC (November 15, 2022) - Fisher Textiles, the leading supplier of fabric for digital printing, has added three fabric media for SEG and soft signage to its Enviro-Tex fabric line for dye sublimation printing. All are made with 100% post-consumer recycled polyester and have a better white point than traditional textiles made from post-consumer waste. Using recycled polyester yarns not only keeps PET bottles out of landfills, it also reduces energy consumption and conserves petroleum resources used to produce virgin polyester.

ET8050 Super Sonic for backlit SEG and banners, contains 48.7 recycled PET bottles (500ml) per linear yard. It is a soft, sueded knit fabric that produces excellent vibrancy of print, amplified when backlit. The fabric is wrinkle resistant and can fold to save on shipping and storage costs. It weighs 7.7 oz/yd², is stocked 126-inches wide in North Carolina and California and is flame retardant (NFPA 701). Winner of Printing United Alliance's 2022 Pinnacle Product Award for Media-Textile-Framing Systems (Backlit).

ET9410 Soft Knit for frontlit SEG, banners and back drops contains 32.9 recycled PET bottles (500ml) per linear yard. The fabric is extremely wrinkle resistant and soft. It is the best economical graphic for retailers on tight budgets, with frequent change outs, and a strong sustainability culture. It weighs 6.0 oz/yd², is stocked 126-inches wide in North Carolina and is flame retardant (NFPA 701).

ET9708 Heavy Knit for frontlit SEG, banners, table throws and back drops, contains 40.1 recycled PET bottles (500ml) per linear yard. It has great definition and presents a very high-quality print. It weighs 6.7 oz/yd², is stocked 126-inches wide in North Carolina and California and is flame retardant (NFPA 701, Cal Title 19).

These new materials have a marginal price premium over their relative products made from virgin polyester. All print service providers should have these styles on their shelves to enable a quick response to the inevitable sustainable product inquiry.

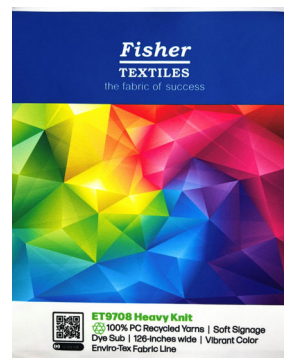
Contact Fisher Textiles at 800-554-8886 or info@fishertextiles.com for more information.



Fisher Textiles' ET8050 Super Sonic for radiant SEG backlit displays.



Fisher Textiles' ET9410 Soft Knit for frontlit SEG and soft signage displays.



Fisher Textiles' ET9708 Heavy Knit for frontlit SEG and soft signage displays.